



DATA CRISTAL AWARDS

DEADLINE NOVEMBER 21st 2014

AWARDS CEREMONY – DECEMBER 19th 2014 / COURCHEVEL, FRANCE

www.datacristal.com/register

CATEGORIES

Objective: This brand new global competition is aiming to highlight and award the best use of Data and the best cases in the Data industry.

A. Data Sectors

1. Open data
2. Big data
3. Dataviz
4. Quantified Self
5. Social Data/ Social Graph
6. Data Hacking
7. Data Mobility
8. Privacy
9. Predictive Data
10. CRM

B. Data Users

1. Journalism
2. Science/ Health
3. Green Data
4. Government/ General Interest
5. Telecom & IT
6. Entertainment & Gaming
7. Financial Services
8. Human Resources
9. B to B
10. Retail
11. Smart Cities
12. Transport

NB: *The organization reserves the right to modify a category designation if needed, at any time.
Jurymembers will be allowed to enlarge categories regarding the innovative aspect of the entered works.*

NB2: *All short listed projects will be promoted on our website, a press release will be sent to all our media partners, and winners will be showcased during the Data Cristal Award Ceremony on May 19th.*

ELIGIBILITY & JUDGING

1. Eligibility

- The competition is open to anybody who has developed or is developing a brand new innovative idea. Although the deployment might not be finalized, the project must have been set in motion within the assigned time.
- All entries/data services implemented or projects launched between **January 1st 2013** and **November 30th 2014** are eligible to compete in the Data Cristal Awards.

2. The Jury

The Jury will be made of data specialists, scientists, MITs, engineers, Universities specialists...

3. Judging Criteria

- Effectiveness
- Innovation
- Creativity

4. Awards

Several “Cristals” will be awarded:

- Data Grand Cristal
- A Cristal per category (equivalent of gold)
- Sapphire “Cristals” (equivalent of silver)
- Emerald “Cristals” (equivalent of bronze)

ENTRY REQUIREMENTS

For each registration, please provide all the elements below:

The registration is exclusively online at www.datacristal.com/register

1. - A **300 words presentation**, in .doc format (Word) in English, describing the data concept, it should mention the statements of funding or a presentation in .ppt format or slideshare
- **Description of the results and efficiency** (quantity and quality).

AND

2. A **video presentation: 2 minutes maximum** in mp4 format; or any element (PDF, JPEG, etc.) that can provide the information necessary to understand the project or product proposed.

OR

3. A **live presentation during the event**: speed pitching of 4 minutes in front of the Jury with/or without a video presentation, on December 18th, Courchevel.

You need to register on www.dataworldcongress.com to attend this session.

NB: The presentation should explain the system implemented, describe the services. It should include key visual elements: videos, pictures or any other relevant item.

Entries should be submitted in **English or in a version with English subtitles (mandatory)**.

Please indicate if the entry is limited to screenings at the event (musical rights...).

Optional / Additional material: You can send by mail any material you may consider useful for the understanding of your case, in a limited number (pictures...). Please number the items you send and mention them on the participation form.

CRISTAL FESTIVAL / Data Cristal Awards

9bis, Rue Delerue

92120 Montrouge - France

VALIDATION & PAYMENT

1. Administration Fees

€135 ex. VAT (to be paid once by company)

2. Registration Fees

Agencies, companies: €390 ex. VAT for each entry (19,6 VAT)

Startups (created less than 2 years ago): €230 ex. VAT for each entry (19,6 VAT)

3. Means of payment

Please pay by credit card (CB/Visa/MasterCard/Amex) online: www.datacristal.com/register

You can also pay by bank transfer:

Account name: 2C Associés - 9bis rue Delerue - 92120 Montrouge - France

Bank: Société Générale - 2, Avenue du Maréchal Foch - 92210 Saint Cloud - France

IBAN: FR76 3000 3037 6100 0210 4154 058

BIC: SOGEFRPP

Entries cannot be cancelled or removed from the Cristal Festival Network in any way after **November 16th**.

Entries need to be paid in full otherwise they will be turned down.

The bank fees are at the registrants charge.

All registrations validated to the final stage (payment validation) will be considered as confirmed and an invoice will be issued.

REGISTRATION TERMS

Entries will be accepted if the following is completed:

- validation of the entry form
- validation of the requested elements
- reception of the administration and entry fees
- for bank transfers, please provide a proof of payment

CONTACTS

Cristal Festival Office

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